

FCC

ISSUES & PROGRAMS REPORT

THIRD QUARTER 2008

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PROGRAM LIST
THIRD QUARTER 2008**

The following is a list of programs along with a brief description of that program:

Bay Area People

A weekly, one-half hour, community affairs program, which explores community issues, problems and solutions. The program features cultural and artistic activities from various ethnic communities, as well as conducting book reviews, relaying news related concerns and features of interest to Bay Area residents. This program aired Saturdays at 6:30 am.

Bay Area People - Public Service Announcements

These PSAs are locally produced, community calendar billboard announcements that are approximately :10 (ten seconds) in length, featuring community events, organizations, referrals and services. These air within the program Bay Area People.

The KTVU Morning News – Early Edition

This live newscast airs 5:00am to 6:00am Monday – Friday. In addition to local, regional and national news, this newscast features frequent traffic and weather updates and Bay Area business news.

The KTVU Morning News

This one-hour, live newscast airs Monday-Friday 6:00am to 7:00am. In addition to local, regional and national news, this newscast features frequent traffic updates and Bay Area business news.

Mornings On 2

A live, two-hour, locally produced, news and interview program featuring local, regional, national and international news stories and features. Also, local traffic and weather updates. Included are in-depth interviews with local members of government, consumer issues and other reports of interest to Bay Area viewers.

Airs daily, Monday through Friday, 7:00 am to 9:00 am.

The Noon News

A one-half hour, live, locally produced newscast that airs Monday-Friday, from 12noon to 12:30 pm. The program includes the latest news, features and reports on issues of interest to the community, as well as national news. The program employs live, on-site reports and inserts from the surrounding communities.

KTVU News at 5

A live, one-hour newscast, airing Sunday-Friday from 5:00pm to 6:00pm, featuring reports on local and regional news

KTVU News at 6

This live newscast airs Monday-Saturday, 6:00pm to 6:30pm. The program features reports on local and regional news.

The 10 O'Clock News

This station's daily, one-hour newscast, airs from 10:00pm to 11:00pm, Monday through Sunday. In addition to local, regional, national and international news, the program features in-depth news coverage on matters of local public concern, as well as, special reports on significant public events.

Our World with Black Enterprise

Airs Sunday mornings from 5:30am to 6:00pm. The program features news, entertainment, roundtable discussions and everyday heroes from all walks of life-from Hollywood to the corporate suite and everyone in between. Ed Gordon and special guest experts have tackled hard hitting issues such as depression, the rise of Black Republicans, and the challenges faced by black women balancing professional and personal lives.

Public Service Announcements

KTVU airs :05, :10, :15, :20, :30 and :60 second, local, regional and national public service announcements on all day parts including prime time. The announcements cover a wide range of topics, including; social issues, health, human services, conservation and education.

KTVU
PROBLEMS & NEEDS REPORT
THIRD QUARTER 2008

Report Summary

The following topics are issues of special concern to the residents of the nine San Francisco Bay Area Counties:

Election Issues

Issues related to the upcoming elections in both local and national races. Topics include; the discussion of ballot measures and views from both sides, candidates, polling, debate coverage, immigration and voting machine issues.

Election Issues

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
7/2/08	All Newscasts	2:41
San Francisco Mayor Gavin Newsom spoke publicly for the first time today about indications he's preparing to run for Governor. But as KTVU's political editor reports...history is not on his side.		
7/8/08	All Newscasts	2:52
Presidential candidates John McCain and Barack Obama appeared on the same stage today...just hours apart...trying to woo the fastest growing minority in the U.S....Latinos. More than nine million Latinos are expected to vote in November. Analysts say they could potentially decide the election. Both Obama and McCain supported the failed Immigration Reform Bill that would have eventually granted citizenship to people in the U.S. illegally. But both men also support building seven hundred miles of new fence along the border.		
7/22/08	Mornings on 2	4:00
Former SF Supervisor Michael Yaki is now the National Platform Director for the Democratic Party. He'll talk about the meetings taking place this week, where Democratic voters can gather to voice their opinions on what should be included in this year's platform.		
7/26/08	All Newscasts	:48
Competing events across the street from one another tonight highlighted a deep rift in the gay community. The human rights campaign that lobbies for equality for lesbian, gay, bisexual and transgender Americans held its annual Bay Area Gala in San Francisco. But many in the transgender community are angry with the campaign, because it has backed a national anti-job discrimination bill that excludes transgenders. They held their own event tonight within sight of the gala. Several prominent Californians declined invitations to speak at the Human Rights Campaign Gala, including the Mayor of Los Angeles, who was slated to be the keynote speaker. The gala was billed as a fundraiser to help defeat the November ballot measure opposing same sex marriage.		

8/25/08 All Newscasts 1:40

You may have already seen ads for John McCain or Barack Obama, but the first local political ads started running today. This 30 second ad is the first political commercial to hit the airwaves against Prop. 7, which would require utilities to generate more renewable energy by 2010. KTVU has learned the "No on Prop. 7" campaign, which includes energy companies, has raised \$22 million to fight it. Another proposition expected to fuel multi-million dollar ad campaigns is Prop. 8, the constitutional amendment to define marriage as between a man and a woman. The effort for it has been getting big bucks from churches both in and out of California. An anti-amendment ad has already been running in Southern California. Bay Area gay and lesbian leader Wiggys Siversten says the plan is to raise \$15 million to battle the estimated \$20 million the other side has already come up with.

9/2/08 Mornings on 2 4:00

Political Analyst Mark Curtis reports from the Republican Nation Convention as the schedule is disrupted by Hurricane Gustav and news of Governor Palin's daughter's pregnancy spreads among the delegates.

9/3/08 Mornings on 2 4:00

Republican strategist and former senior advisor on Fred Thompson's campaign talks about how the Palin controversy is resonating among the convention delegates.

9/4/08 Mornings on 2 4:00

Former HP CEO and current McCain advisor Carly Fiorina talks about attacks against Gov. Palin and also how McCain plans to get America back on the right economic track.

9/10/08 Mornings on 2 4:00

Politico.com senior reporter Kenneth Vogel has just returned from Alaska. He will talk about the Palin phenomena boosting McCain in the polls and what the Democrats need to do in response.

9/22/08 All Newscasts 1:16

The campaign against Prop. 8, the same-sex marriage ban, is about to hit the airwaves. The "No on 8" campaign said it's focusing on undecided voters who may not be clear that a "no" vote would allow same-sex marriages to continue, while a "yes" vote would ban them. Same-sex marriages became legal in California in June, after a state Supreme Court ruling. The most recent KTVU field poll indicates 55% of Californians oppose the initiative to ban such marriages, while 38% said they favor it.

9/22/08 All Newscasts :43

Opponents of Prop. 2, which concerns the treatment of farm animals, lost a round in court today. A federal judge ruled that public money could not be used to fight the proposition. If approved, the measure would require that certain farm animals such as egg laying hens and pregnant pigs be kept in a place where they can turn around freely, lie down, stand up and fully extend their limbs.

9/24/08 Mornings on 2 4:00

Beth Frerking, Senior Editor at Politico.com will have an update on McCain's unprecedented announcement that he's suspending his campaign and won't participate in tomorrow's debate, as both candidates meet with President Bush today at the White House.

9/25/08 All Newscasts 2:52

An exclusive new KTVU field poll indicates a state measure that would require parental notification when minors want an abortion...is holding a slim lead with voters. 49% of those surveyed said they support Prop.4. 41% are against it. But 10% did say they are undecided. We spoke with both sides today. If passed, Prop. 4 would prohibit an abortion for a minor until 48 hours after her parents or designated family member is notified. But opponents say mandatory notification could lead pregnant teens to take desperate measures, such as committing suicide or turning to so-called back alley abortions.

9/26/08 All Newscasts :45

While millions of people made an event out of tonight's presidential debate, not everyone had their eyes glued to the TV. A handful of people we talked to this evening said they were missing the debate because they had made other plans. Even though prior commitments or social events were keeping them busy, they all wondered how the candidates fared against each other. Most of the people we talked to said they have already made up their mind on who they will vote for and the outcome of the debate wouldn't sway their opinion.

During the past quarter, KTVU broadcast programming that was responsive to community issues. Due to the extensive amount of such programming, the issues and programs list contains only a portion of the locally produced, issue responsive programming actually broadcast by KTVU.

Business & Economy

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
7/1/08	All Newscasts	2:45
One of Oakland's most prestigious institutions is laying off workers. Children's Hospital Oakland says it will eliminate 84 jobs. The hospital says it needs to cut costs and "reinvent the way it delivers services."		
7/1/08	All Newscasts	2:48
Those auto sales figures reflect not only tough times in the auto industry...they also signal a dramatic change in thinking...among drivers hit hard by soaring fuel prices and the aging economy. Honda dealers such as this one in Berkeley were the only ones with something to celebrate today. Honda was the only automaker to report an increase in sales last month...and it was barely one percent.		
7/1/08	All Newscasts	2:43
Starbucks is closing stores and slashing jobs. The coffee chain announced plans today to close 600 of its company owned stores, that's about 8% of its U.S. outlets. Starbucks officials say under-performing stores in all major markets, including the Bay Area, will shut down...and that 70% of them opened within the past three years. Company officials did not say which stores would be closing. But all told, 12,000 jobs will be eliminated and the company says it will try to place everyone who is out of work in another store.		
7/6/08	All Newscasts	2:59
Wall Street is bracing for a big round of second quarter corporate earnings slated to filter in this week. The earnings can be a reflection of the current state of the economy. And with gas prices up, the dollar weak, analysts say many retail companies are slashing their prices drastically and early. Stop just about anyone with a shopping bag in downtown SF today...especially those from abroad and you hear a happy story. Many stores have started their end-of summer promotions earlier this year than ever before. Foreign tourists often arrive with empty suitcases since their currency can buy so much more.		
7/8/08	All Newscasts	1:52
Governor Schwarzenegger came to Oakland today to sign a bill to help at least some Californians in trouble with their mortgages. It requires the mortgage holder to give a borrower some notice before a notice of default is filed. This new law requires only that those foreclosing on a property to make actual contact with the borrower. It does not force any loan modifications. But make no mistake; if you can't work out a deal, the bank takes the property. The law also requires a lender to give a renter of a foreclosed home more time to vacate. And banks holding foreclosed properties must maintain them and their yards or face stiff fines.		

7/11/08 All Newscasts 2:15

More than two-dozen newspaper workers have been giving their walking papers in the East Bay. The layoffs come on the heels of a vote by workers at the Contra Costa Times to form a union. And some now say their firings are retaliation for union organizing.

7/15/08 All Newscasts 2:52

In the East Bay city of Richmond, the city council is preparing for a vote on Chevron's controversial plan to expand its refinery. The oil company says the expansion will create hundreds of jobs, but citizen groups are opposed. They worry about health effects and suggest a bigger refinery will not make for a better neighbor.

7/18/08 All Newscasts 2:49

Thinking of taking a trip during this year's holiday season? Think again or expect to pay a lot more for your travel than last year. Travel experts say the friendly skies are becoming less and less friendly to your wallet.

7/18/08 All Newscasts 2:47

It's not just same-sex couples who are celebrating their marriages in California. The wedding industry is as well. A new study indicates gay and lesbian wedding promise to generate hundreds of millions of dollars in unexpected sales...along with a considerable windfall for the state.

7/18/08 All Newscasts 2:52

Some Bay Area day care providers say they have been short changed tens of thousands of dollars. The day care operators say an organization that funnels state money to them is bouncing checks. What's more, a representative of that organization tells KTVU ...it's true.

7/18/08 All Newscasts 2:54

It's a sign of the times, California's unemployment rate is at its highest level in almost five years. State officials put the jobless number for June at 6.9%. That's one tenth higher than the previous month and a big jump from this time last year. More than a million people are out of work statewide. One hard hit area is Oakland. In June the East Bay lost 6,800 jobs...that's a third of all jobs lost in the state. The State Employment Development Department reports East Bay employers have shed 18,500 jobs so far this year, more than 10,000 of them in the months of May and June alone.

7/18/08 All Newscasts 2:45

Worried homeowners facing foreclosure flocked to a meeting in Contra Costa County tonight. The homeowners are trying to negotiate more favorable terms for their loans, as they try to keep their mortgages from sliding into default. One homeowner said his monthly payments will more than triple if he is unable to change the terms of his current home loan. A Washington Mutual spokeswoman said that since the start of the year, workers have participated in 150 workshops across the country in cities with high foreclosure rates. The goal, she said is to keep people from losing their homes.

7/19/08 All Newscasts 1:57

Today's economy is forcing many middle class Americans to use their credit cards just to pay their bills. But over-using those cards has left families even deeper in debt and in some cases...facing bankruptcy. But new rules to protect consumers are facing resistance on Capitol Hill. The Fed has an open comment period until August 4th to hear from credit card users with complaints.

7/22/08 All Newscasts 3:00

It seems hard times are bringing an unwanted kind of equality for working women in the U.S. For the first time in decades, the percentage of women with jobs has fallen, as an economic upswing has given way to downturn. Some professional women are responding with a new approach.

7/23/08 All Newscasts 1:22

Oakland Congresswoman Barbara Lee is among the lawmakers who believe the housing bill will help the economy turn the corner. The package includes a plan to rescue more than 400,000 troubled homeowners from foreclosure, by helping them trade their high cost loans for more affordable mortgages backed by the FHA. The bill would also give first time homebuyers, who purchase a house by next July...a tax credit of up to \$7,500 they could use as a down payment. The money would have to be paid back within 15 years, but it would be interest free.

7/29/08 All Newscasts 2:43

The downturn in the economy is bringing hard times to a Bay Area based chain of department stores. Hayward-based Mervyn's has filed for chapter 11 bankruptcy protection. Most of Mervyn's stores are in California such as this one in Milpitas. The company says stores will remain open for now, as it works through the chapter 11 bankruptcy process. Business analyst Rob Enderle says what is happening to Mervyn's will happen in other markets as the economy continues to stagnate. Mervyn's employs 20,000 workers and a company official says while it's too early to talk about job cuts, they are in the process of planning a reorganization of the company.

8/5/08 Mornings on 2 4:00

Los Angeles Times Consumer Columnist David Lazarus talks about how discount airlines are now joining the major carriers to nickel and dime the passengers, or in the latest case, charge \$7 for a blanket and pillow. Also, if oil prices continue to fall and airline profits rise, will the charges ever go away or are they here to stay.

8/19/08 Mornings on 2 4:00

FOX Business Anchor Alexis Glick will talk about the current state of the economy. Gas prices are going down, the dollar is strengthening and Wall St. is optimistic. What is causing this and how long can we expect this to last.

8/26/08 All Newscasts 2:30

Two young girls are at the center of an unusual controversy...after their produce stand was shut down by officials in the East Bay...and tonight dozens of people in the community are rallying in support of those girls.

8/26/08 All Newscasts :43

Caltrans workers demonstrated in the East Bay today...making their feelings known about Gov. Schwarzenegger's order to cut the pay of about \$200,000 state employees. The Governor issued the order in July...in response to the budget stalemate. The state controller has refused to enforce it. Caltrans employees say they are not affected by the potential cut and demonstrated on behalf of other employees. The Governor has filed a lawsuit to force state controller John Chang to make the pay cut.

9/19/08 Mornings on 2 4:00

Pam will talk to Gary Schlossberg who is a senior economist with Wells Fargo. They will talk about the state of Wall Street today, what the opening market looks like and what bank mergers mean for customers and for the banks involved.

9/20/08 Bay Area People

Are you an immigrant or refugee and having a hard time finding a job? Do you have a great idea or concept that could turn into a small business? This is what AnewAmerica is all about, helping to provide economic empowerment to new American entrepreneurs? Two successful clients of AnewAmerica share their stories of success: Cambinh La, owner of Vi-Gallery, and Lizette Rensch-Picasso owner of SimplifyYourLife, two women who went through Anew America and established successful businesses

9/22/08 Mornings on 2 4:00

Liz Ann Sonders is the Senior Vice President and Chief Investment Strategist for Charles Schwab...she will go over the details of the government bailout plan and how it impacts investors and tax paying Americans.

9/22/08 All Newscasts 2:52

The mood of the Bay Area and around the country is not very positive, when it comes to the state of the economy and just about every other public issue. . There seems to be a good dose of uncertainty and anxiety in the air. KTVU reports on their informal survey of the mood of the Bay Area. Heading out for this story, we expected to find concern around the Bay Area. But everywhere we went, we found genuine fear.

9/23/08 All Newscasts 2:57

The FBI has reportedly launched fraud investigations against Fannie Mae, Freddie Mac, Lehman Brothers and AIG. That, as a new poll indicates eight in ten Americans worry the economy will get worse without massive relief. But the same number also believe a bailout would reward those who created the problem. And an increasing number in congress are expressing the same concerns. The President says the \$700 billion bailout bill he says will stabilize Wall Street was being kicked around on Capitol Hill.

9/25/08 All Newscasts 2:36

All across America, people are paying attention to the bailout debate. A new poll out today indicates 80% of Americans are keeping a close eye on the crisis. And Bay Area elected officials are getting an earful about it from their constituents. In the Bay Area there were scattered protests today, such as this one at the Federal Reserve in San Francisco, led by Congressional candidate and anti-war activist Cindy Sheehan. The protestors said the bailout would benefit corporate America, but do little for average Americans.

9/27/08 All Newscasts :43

U.C. Berkeley workers protesting against low wages used a breakfast staple this morning to make a point. The "Pancakes Against Poverty" protest took place outside U.C. President Mark Yudof's Oakland hills home. The workers are with the American Federation of state, county and municipal employees union. They claim 96% of U.C. workers are eligible for federal assistance such as food stamps. They used pancakes today because the university president had said it's his favorite food.

9/27/08 All Newscasts 2:17

It's not a question of if, but simply when and how many...when you talk about layoffs in Oakland. The city is facing a projected \$42 million deficit and the city council is now getting ready to look at the tough solutions being proposed by the mayor. The Mayor's plan includes increasing parking fees, eliminating and freezing vacancies, and laying off at least 50 workers. He also wants to close City Hall on Fridays or lay off another 120 people. The city council will be taking a look at the budget and the options in a series of meetings over the next few weeks. The first meeting is on Tuesday.

9/27/08 All Newscasts 2:31

There's word that within the last half hour...congressional leaders and the White House have reached a tentative deal on a financial bailout plan for Wall Street. The word comes after Treasury Secretary Henry Paulson and Congressional leaders huddled inside the offices of House Speaker Nancy Pelosi well past midnight Eastern Time.

9/29/08 All Newscasts 3:43

The defeat of the bailout bill came as a shock to just about everyone. So what happened in the House of Representatives today that caused the vote to fail by 12 votes? And what happens next?

9/30/08 Mornings on 2 4:00

Neil Irwin, National Economy correspondent for the Washington Post, has spent the last couple of days on Capitol Hill witnessing Bernanke and Paulson's testimony that the country is facing financial doom. He will talk about where the bailout plan stands now and the reaction to President Bush's prime time address to the nation.

9/30/08 All Newscasts 2:46

Even as congress works to prop out the banking system...the damaging effects of this economic slowdown are now being felt in other sectors. We've learned that at least three Bay Area car dealerships suddenly closed their doors late today.

9/30/08 Mornings on 2 4:00

Congresswoman Jackie Speier, the only Bay Area member of the House Financial Services Committee, talks about why she voted for the bailout plan even though she didn't like it, and what changes may be made to the bill before the House convenes later this week.

Community Interest / Services

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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8/16/08	Bay Area People	
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The Segway, a 2-wheel personal transporter that made its debut in 2001 is now being seen in airports, parks and the streets. Because of their zero emissions, mileage and speed, they have now become a popular transportation alternative. Segway of San Francisco rolls by to give us a lesson how these machines really work.

9/13/08	Bay Area People	
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The Alameda County Community Food Bank is hosting an outdoor event called, "Savor the Season," which celebrates California-grown food and wine. Guests will enjoy delicious food and wine, a beautiful outdoor vineyard setting, a silent auction and enjoy live jazz. All proceeds from the event will benefit the food bank's hunger relief and education efforts.

9/20/08	Bay Area People	
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The 2nd annual Home Front Festival by the Bay celebration will be held at the beautiful Richmond Marina from October 3 through 5. The City of Richmond will celebrate their special role in the history of WWII and its shipbuilding efforts. There will be a Rosie the Riveter re-union, USO dance, carnival, kids play area, vintage car show, tours and exhibits about the WWII home front and more.

Crime & Justice

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
7/22/08	All Newscasts	2:52
Crime concerns are reaching a fever pitch in Oakland...where worried residents packed the city council chambers tonight. Many are demanding that city leaders put off their vacations and do something to quell the recent surge of violence. Tonight's call to action comes after a bloody night on the city streets.		
7/25/08	All Newscasts	2:54
This past week has been a particularly troublesome one in certain parts of Oakland...and the perception among residents is that crime is up. Oakland has seen at least six deadly shootings in as many days and some people worry that the crime may only get worse as the summer heats up. But police reinforcement are on the way. Just this morning, the City swore in 30 new police cadets as part of a promise to beef up patrols in the most violent areas.		
9/22/08	All Newscasts	2:42
All of the recent violence in Berkeley prompted a community meeting tonight. Some people who live in Berkeley say they worry virtually every time they leave their home. Before the meeting started, several dozen people marched throughout the streets of Berkeley to call for an end to the recent attacks here. Once at the community center, many people vented their frustrations about the recent crime wave.		

Education

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
7/5/08	Bay Area People	
Save Our Young (SOY) is a non-profit, which offers food service training to today's youth. Their focus is on youths 15-25 years old who need positive modeling. SOY teaches skills that will last a lifetime and can be used both personally and professionally. Their programs assist in building self-confidence while developing a good work ethic and motivation toward success. Once they have completed the three-month program, they start a chef in training internship, where every student gets the opportunity to showcase the skills they have just learned in a live restaurant environment.		
7/24/08	All Newscasts	2:43
Girls equal boys...that's the result of a major study ranking student's math skills. But will those results be enough to put an end to old stereotypes? A new U.C. Berkeley study shows elementary school through high school, girls now equal boys in performance on standard math assessment tests. The study's co-author, who says just 20 years ago, studies found that girls lagged behind boys in math performance in high school. But now with more girls taking upper level math classes, they have caught up.		
8/16/08	Bay Area People	
Students in the Law Academy of Excel High School in Oakland were learning about air pollution in their community and started sampling air and wasteful artifacts. When the results came back they found some surprising toxic results. An assignment by their teacher on air pollution and that simple neighborhood walk has now turned into some very meaningful community awareness and activism. Students are working with New Voices Are Rising, a program under the Rose Foundation that develops young leaders in low-income communities.		
9/6/08	Bay Area People	
The Latino Education Summit was created by local businessmen who were concerned about low college attendance by Latino students. Workshops and information for parents and students will be provided by local educators, as well as from representatives from colleges outside of the Bay Area. The Latino Education Summit will be held at Cal State East Bay in Hayward. Originally aired 1/19/08.		

9/17/08 Mornings on 2 4:00

San Francisco District Kamala Harris will show her latest attempt to stop fight truancy, her promise to prosecute parents and the unusual method Mayor Newsom is using to solve the problem.

9/20/08 Bay Area People

Youth Radio/Youth Media International (YMI) has been impacting the lives of local youth for over 18 years by teaching students discipline and dedication through radio broadcasting. On 9/21, Youth Radio will move its headquarters to a brand new 20,000 square foot building. To celebrate their new facility, Youth Radio will host a grand opening at their headquarters in Oakland. The festivities will start at 2:30pm with a private brunch and reception and a community open house to follow from 4 to 6pm.

9/23/08 All Newscasts :45

San Jose Mayor Chuck Reed joined community leaders this evening in the South Bay to introduce a new plan to keep children out of gangs...beginning in the first grade. The plan is similar to a program already underway at the Alum Rock Youth Center. It reached out to young children with recreational and educational activities. "Intervention" counselors, some of them former gang members, work with youngsters to steer them away from gang life. Counselors don't talk directly about gangs with very young children, but instead focus on schoolyard bullying and making better decisions. The city hopes to introduce similar programs on school campuses at other youth centers.

9/23/08 All Newscasts 2:44

The economic downturn has some California families choosing public schools over private. It seems enrollment is up at one Bay Area district is now hiring more teachers. Mt. Diablo Unified School Board voted to add eleven more full time positions. That may not sound like a lot when you consider the district already has close to 1,900 teachers. But it is a turnaround and it may be due to the slowdown in the economy.

Energy, Environment & Transportation

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
7/2/08	All Newscasts	2:53
That record oil price was \$143.57 a barrel. And in after hours trading...it rose even more...breaking the \$144 mark. As a new nationwide survey indicated today, when it comes to energy versus the environment, many Americans are re-thinking their priorities. As energy prices have increased, so has support for drilling. A new Pew Research poll shows 60% of those surveyed, favored increasing energy supplies as more important than protecting the environment...up 6% since just February.		
7/2/08	All Newscasts	2:48
First it was salmon, now there are concerns about halibut. State wildlife officials say, due to the cancellation of the salmon season, they're increasing their monitoring of halibut fishing this year...to make sure the species is not overfished. Right now, there are no plans to change the standards, but after officials review the data from this year, and if they don't like what they see, they could put new restrictions in place in time for next halibut season. Just about every boat we met here at the Berkeley Marina this afternoon had a few fish on board.		
7/8/08	All Newscasts	2:46
A proposal to put HOV or High Occupancy Vehicle lanes on a major thoroughfare in Berkeley is not going over well tonight with many Berkeley residents. But AC Transit thinks the plan is a great idea. AC transit claims the HOV bus lane down Telegraph Ave will speed commuters along the heavily congested area from San Leandro to Oakland and to the UC Berkeley campus. But opponents say it will create more problems than it solves and will do little to help the environment. Opponents say they've gathered enough signatures to place the issue on the November ballot and let voters decide whether the bus lanes should be added.		
7/8/08	All Newscasts	2:15
More than a million East Bay water users got the word officially today: conserve or else. The East Bay Municipal Utility District formally approved a rationing plan that includes penalties for those who don't comply. At a contentious water board meeting this afternoon, some residents pointed to Marin County as a model to follow. Rates are up in Marin, but there's no requirement to reduce usage and no surcharges. Some residents say they have cut back all they can and resent the idea of being penalized for having done the right thing.		

7/11/08 All Newscasts 2:55

It seems to be an inexplicable situation. On one hand, the East Bay Municipal Utility District is demanding its million-plus customers conserve water...threatening financial penalties if they don't comply. But at the same time, the utility is wasting thousands of gallons of water each day...right down the drain...and it's been doing so for decades. East Bay Mud has known about the Lafayette leak for decades, and has never done anything about it. The utility say a permanent fix would cost \$30 millions dollars and cause major service disruptions. What's more, there are three other major leaks.

7/12/08 Bay Area People

Since June, over 1,700 fires have burned through California. Smoke has been choking the Bay Area and health alerts have advised people to stay inside due to poor air quality. How is the air quality affecting us, and what can people do to stay safe for the summer? As we begin to see the air we breathe due to smoke from wildfires, we need to be cautious about participating in outside activities. The American Lung Association advises us to be aware of smoke in the area and to check online for air quality announcements.

7/15/08 Mornings on 2 4:00

San Francisco resident John Somoza has created a new website for drivers to locate parking spaces in the City. It launches today, and if you use it, you might find yourself parking in someone's driveway.

7/22/08 All Newscasts 2:17

One of America's most powerful unions staged a rally in Oakland today and it wasn't just about higher pay. The environment was also on the agenda. Hundreds of Teamsters marched through downtown Oakland this afternoon, seeking help to retrofit their dirty, diesel-burning trucks with cleaner technology. Up to 25,000 trucks pass through the Port of Oakland daily...many spewing carcinogenic diesel particulates. The Port of Oakland says it's doing it's part to help truckers go green. Port Board Commissioners next month will vote on spending \$5 million to help a thousand truckers outfit their rigs with filters to make them run cleaner.

7/22/08 All Newscasts 2:50

This summer's water shortage may be about to hit South Bay water customers even harder, as mandatory conservation could soon take effect. Officials say water levels around the state are so low, they may have no choice, but to force people to cutback. Voluntary water conservation hasn't been enough to compensate for the short supply, so today, the Valley Water District directed staff to come up with a plan for mandatory conservation; just what homeowners didn't want to hear. The water board could come up with a timetable to implementing mandatory rationing by its next meeting on August 12th.

7/26/08 All Newscasts 2:29

San Francisco homeowners looking to cut their energy bills might want to look at a new city program. It began only this month and is designed to get people to go green by putting a little green in their pockets. The program involves going solar and it also provides incentives to businesses and non-profits. Those who are interested may want to move fast.

7/26/08 All Newscasts 2:38

You might have noticed it at your local gas station...prices are going down. With the cost of gas approaching five dollars a gallon, many motorists have cut back...and that appears to be having an effect at the pump. But experts warn, prices could go back up again soon.

7/30/08 All Newscasts 4:33

Two months ago, the East Bay Municipal Utility District (EBMUD) became the first Bay Area water agency to declare a water emergency. Last spring, KTVU began a series of Public Record Act requests to find out how much water East Bay Mud itself, is losing through leaks that the water agency has known about for years, but hasn't fixed. It took us three months and six separate legal filings and a detailed examination of hundreds of documents. Tonight, we can tell you what no water agency is happy to talk about. So adding up all of the internally documented leaks known to EBMUD, you have a grand total average of almost 160 million gallons lost each year, every year.

7/31/08 All Newscasts 2:48

A new plan could help get many commuters out of their cars and on to mass transit. It's another green idea in SF. But would it put too much of a financial strain on the city's businesses?

8/13/08 Mornings on 2 4:00

Congressman George Miller (D-Martinez) talks about Speaker Pelosi's change of heart on offshore drilling and how the Democrats are feeling about the continued call for Congress to get back to work.

8/25/08 All Newscasts 2:47

Gas prices have been falling, but many people who don't drive to work could face a price hike. Passengers relying on Caltrain may soon have to shell out more to get where they want to go. Caltrain says more people than ever are riding Caltrain between San Francisco and Gilroy. But an 84% increase in fuel over the last 15 months is making it a lot more expensive to run the trains.

8/26/08 All Newscasts 2:16

Call it a population boom off the coast. It could be a plus when the next fishing season comes around. It's already a plus for whale watchers, but a concern for those worried about sharks. After three years of declining sea life off the Golden Gate, scientists now report a major boom...not seen in twenty years and it's luring people to go see for themselves.

8/26/08 All Newscasts 2:47

The Navy held a public meeting tonight on the future of Hanger-One at Moffett Field in Mountain View. For some, the hanger is an environmental disaster. But for others it is an historic site that needs to be preserved. Hanger-One is one of the largest buildings of its type in the world. It was built to house Navy Dirigibles...measuring 1,133 feet long, 308 feet wide and 210 feet high. Tonight, the Navy took public comment on what should be done to Hanger One. The public can continue to comment over the next month and there will be more public hearings.

8/27/08 All Newscasts :48

Caltrans is considering going the route of many sports stadiums, to raise money to maintain California's rest stops. The idea is to sell advertising on those highway signs that are used for traffic and Amber Alerts. Caltrans says it would still be able to preempt advertisements for those alerts. The director of Caltrans says the agency doesn't get enough money from taxes; so creating other revenue sources is vital.

Government

<u>Date</u>	<u>Program</u>	<u>Length</u>
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7/2/08	All Newscasts	2:48
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The controversy surrounding Edgerly also has raised questions about the Mayor's handling of his job and more generally the city's operation. Today, a veteran Oakland politician and frequent mayoral candidate, Ignacio De La Fuente spoke out about how the city is run.

7/4/08	Mornings on 2	4:00
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Oakland Police Assistant Chief Howard Jordan talks about his plans to maintain control of the city this Fourth of July after the last fireworks festivities in 2006 nearly ended in a riot.

7/10/08	Mornings on 2	4:00
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Oakland City Attorney John Russo talks about his plan to stamp out corruption inside Oakland's city government and to make City Hall more responsive to its' citizens.

7/12/08	All Newscasts	:47
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Married same-sex couples may be recognized in California, but not in the upcoming U.S. Census. The federal government says same-sex couples in California and Massachusetts who tell the 20-10 census that they are married, will be reported instead as "unmarried partners." Census officials say the federal law "Defense of Marriage AC," prevents them from recognizing same-sex marriages. San Francisco Mayor Gavin Newsom today said, most social movements face similar uphill battles. Critics of the policy say it will effectively make gay marriages disappear from federal records and make it impossible to follow demographic changes in same-sex families.

7/15/08	All Newscasts	2:54
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Within the past hour, the Oakland City Council decided it would let voters make a tough decision between two hot-button issues: crime and taxes. At the center of the debate is a parcel tax measure to hire 180 new police officers and police technicians. But in today's economic climate; will homeowners go along?

7/19/08	All Newscasts	2:26
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A Bay Area politician marked her 100th day on the job with a series of Town Hall meetings today. But Congresswoman Jackie Speier's next 100 days may be the most crucial. KTVU's looks at the milestone and the controversial measure Speier hopes will keep her in office.

7/23/08 All Newscasts 2:37

Oakland Mayor Ron Dellums made official today, what many have feared for weeks: that the city's budget deficit is much worse than previously announced, and that the cuts will be much more painful than anyone anticipated. To find out just how bad the city's finances are, he's brought in a face from the past.

8/1/08 All Newscasts 1:26

Now let's recap how the Governor's order to layoff workers will affect the Bay Area. Statewide, about 10,300 part time and temporary workers who are not considered "critical to their departments" are expected to lose their jobs. For nine Bay Area counties, that number is 3,924 workers. The Bay Area counties that will take the biggest hit are: Alameda, with 763 state workers laid off, Napa with 752, San Francisco with 553, and Santa Clara County with 536.

8/1/08 All Newscasts 2:54

Governor Schwarzenegger made good on his threat today eliminating thousands of part time state jobs and cutting the wages of most full time state workers. The Governor did apologize. He says California needs to reduce spending until a budget agreement is reached. But that's little consolation for the tens of thousands of families who are now political pawns in this budget stalemate. The State Controller John Chiang released a letter that he sent to the Governor today that says he rejects the order to cut pay to 200,000 workers. The issue of cutting pay to state workers could end up in court. Since July 1st, lawmakers and their staffs and the Governor's appointees have not been paid...and will not be until the budget is finished.

8/20/08 Mornings on 2 4:00

Assemblyman Sandre Swanson will talk about the California State budget, which is still deadlocked. He thinks that if voters overturn the two-thirds requirement, then this wouldn't be such a problem.

8/3/08 Bay Area People

The Neighborhood Services Division (NSD), a part of the Oakland Police Department helped initiate the Oakland Neighborhood Summit in the early 90's. Since the 2005 summit, the number of registered members has doubled and has also been able to offer more workshops in English, Spanish and Cantonese. The NSD wants to encourage everyone to attend the 2008 workshops that will teach us all how to build and protect the City of Oakland.

Originally aired 5/31/08.

9/9/08 Mornings on 2 4:00

State Senate Pro Tem Don Perata (D) Oakland talks about yesterday's California budget vote, during which the Senate Democrats defeated the Republicans' proposed solution to the budget stalemate. Perata says the plan's borrowing would just kick all of the problems into next year.

9/23/08 All Newscasts 2:39

After 85 days, California's record-long budget crisis is finally over. Governor Schwarzenegger signed the new budget today. Now the budget is focusing on how to prevent another budget debacle next year.

9/23/08 All Newscasts 1:03

In Oakland, leaders appear poised to take steps to curb travel and entertainment spending by elected officials and city employees. The city council's finance committee moved today to set up new rules on spending...following an internal report that found Oakland public servants spent more than one million dollars this year alone on airfares, dining and conferences. Committees members say the expenses are probably higher than the report suggests and that reforms are needed now because the city faces a \$50 million budget deficit.

9/26/08 All Newscasts :47

Oakland Mayor Ron Dellums announced plans today to dramatically slash the city budget to close a \$42 million projected deficit. The Mayor is proposing to cut as many as 204 jobs, none of which would be in the police or fire departments. He also wants to reduce the hours of some city employees to four days a week until next June.

9/26/08 Mornings on 2 4:00

Politico.com congressional reporter Ryan Grim talks about Congress' efforts late into Thursday night to rescue the bailout plan that fell apart yesterday afternoon. How have Senators Obama and McCain figured into the process?

Health

<u>Date</u>	<u>Program</u>	<u>Length</u>
7/9/08	Mornings on 2	4:00
Eloise Caggiano was diagnosed with breast cancer three years ago at age 33. She's now a cancer survivor and program director for the Avon Walk for Breast Cancer. She'll talk about this weekend's fundraiser in San Francisco.		
7/11/08	Mornings on 2	4:00
USA reporter Elizabeth Weise covers food safety and has an update on the origins of the salmonella outbreak, which is shaping up to be the worst food poisoning problem in years.		
7/24/08	All Newscasts	3:51
When a patient expires on a brand name prescription drug...manufacturers rush to make a generic. Patients and insurance companies like them, because just about always, they're less expensive. But are they safe? Some experts say..."not always." KTVU's Health & Science Editor explains why in tonight's special report.		
7/24/08	All Newscasts	2:44
The Environmental Protection Agency plans to test the air at homes in a West Oakland neighborhood tomorrow, after discovering high levels of toxins in a vacant lot. The big concern here is vinyl chloride...if it leaks through the soil and you inhale enough of it, scientists say it could kill you. The site on the corner of San Pablo Ave. & 30 th , was the home of a metal plating company that left in the early 80's.		
7/25/08	All Newscasts	1:16
Doctors at U.C. San Francisco say they are optimistic about a new cancer-fighting drug...that seems to offer a dramatic, long-term life saving treatment for the number one cancer killer of men. Prostate cancer affects one in six American men and right now kills some 30,000 a year. But as KTVU reports, the new drug could be a break through.		

7/25/08 All Newscasts 2:48

It's a new law designed to improve people's health...even if they don't want it. Governor Schwarzenegger signed legislation today making California the first state in the nation to ban restaurants from using trans fats. KTVU is live in San Francisco, where some people say the government is overstepping its authority. By January 2010, California restaurants need to eliminate oil, margarine or shortening containing trans fats used in frying. By 2011, they need to eliminate it from baked foods as well.

7/29/08 All Newscasts 2:49

There is new evidence tonight of the rapid spread of staph infections that are resistant to antibiotics. A study by researchers at U.C. San Francisco found the number of reported cases of staph infections has doubled in less than ten years. Last year, an MRSA outbreak at several East Bay schools meant crews had to scrub every single surface. And the head of Communicable Diseases in Contra Costa County predicts there'll be more of the same at other schools when classes resume in the fall. To protect against contracting MRSA, experts recommend you wash your hands frequently, take a shower after using the gym, disinfect workout equipment after every use, keep open wounds covered and don't share personal items such as clothing, towels and razors.

8/20/08 All Newscasts :55

A proposal to ban new fast food restaurants in San Jose failed today to make it out of committee. The idea was to put a one-year moratorium on new fast food restaurants within one thousand feet of schools. It grew out of concern about the increase in childhood obesity. But some San Jose teenagers said a moratorium is not the solution.

8/21/08 All Newscasts 2:47

The FDA took a controversial step today to ensure that produce that Americans eat is safe. The FDA gave its approval for spinach and lettuce to be zapped with radiation. KTVU explains how this will work and why not everyone is in favor of it. In farm fields, spinach and lettuce are especially vulnerable to e-coli from contamination from manure. In 2006, three people died from an e-coli outbreak from spinach. A dose of radiation, experts say will prevent that...and even lengthen the shelf life of produce. That could offset the potential costs of irradiating. While this Steri-genics facility in Hayward uses radiation to clean medical supplies...officials here say a truckload of spinach or lettuce could be de-contaminated in about twelve hours at its plant in Gilroy.

8/29/08 All Newscasts 2:28

A weekend celebration of food got underway today IN San Francisco. Organizers of Slow Food Nation say it's the largest food festival ever in the United States and it's all about eating healthier and eating tastier.

9/1/08 Mornings on 2 4:00

KTVU Consumer Editor Tom Vacar reviews some do-it-yourself lead paint test kits.

9/6/08 Bay Area People

January is National Glaucoma Month and this year, the National Glaucoma Research Foundation in San Francisco is holding its 30th anniversary at the Westin St. Francis. The foundation aims to inform Bay Area residents on the severe implications Glaucoma may have on an individual's eyesight, as well as, ways of recognizing and preventing Glaucoma in its early stages.

Originally aired 1/19/08

9/23/08 All Newscasts 2:46

A promising new stem cell therapy is showing remarkable results in dogs. Veterinarians say the therapy is simple, relatively inexpensive, and for dogs that live in pain from arthritis...can offer a new quality of life that's nothing short of amazing. Crystal Myers' pet became the first of seven dogs to undergo stem cell injections at this Santa Cruz clinic this summer, all were limping, even lame, and all have shown dramatic improvement. The potential promise for humans is obvious, and this treatment is available at overseas facilities, but not yet in the U.S., with clinical trials ongoing, and FDA approval a few years away.

9/25/08 All Newscasts 2:47

Two high school students in Tracy have been diagnosed with viral meningitis...prompting immediate action from school officials. Doctors say the illness can be dangerous if left untreated...and now precautions are being taken to prevent the disease from spreading. A letter went out to some 2,200 students of Tracy high to watch out for symptoms including severe headache, high fever and a stiff neck. Last year in San Joaquin County, there were 25 reported cases of viral meningitis.

9/25/08 All Newscasts 4:33

An East Bay hospital has apparently passed its Medicare inspection. Normally that wouldn't be news. But Alameda County's Fairmont Hospital failed inspections on several occasions earlier this year and on and off for the last three years...because of what inspectors call significant problems. As KTVU explains in tonight's special report...those problems could cost the county plenty. The problems have included health and safety violations that recently brought the hospital perilously close to losing its chief funding sources; Medicare and Medicaid. Whatever happens at Fairmont in the future, officials say no patient will be neglected...and the hospital could still function even without federal funding. But at what cost...and who would have to pay the bills?

Social Issues

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
7/2/08	All Newscasts	2:44
Several more U.C. Berkeley tree sitters climbed down today. The group included a woman who made headlines a couple of weeks ago when she started screaming at some workers. But tonight she needed help. U.C. Berkeley is claiming a partial victory tonight in its' face off against tree sitters. In the past 24 hours, four of the seven remaining people have come down. The University is providing the bare essentials; four 200-calorie energy bars and ten gallons of water per day, but officials adamantly deny that what they're doing is attempting to starve out the protestors. A judge is set to make the final decision on the grove on July 17 th . But there is a stalemate out here in the grove. The University plans to continue its tactic...and tree sitters vow to stay where they are.		
7/5/08	Bay Area People	
For a limited time, Tony La Russa's Animal Rescue Foundation is offering an opportunity to adopt cats with application fees being waived from now through July 13. ARF saves the lives of dogs and cats that have run out of time at public shelters. The foundation currently has over 130 cats and kittens looking for a lovely family. Make room in your home to adopt a cat or kitten.		
7/8/08	Mornings on 2	4:00
Senator Don Perata (D-Oakland) will talk about the hearing today regarding desegregating California prisons, which will start to happen in the coming weeks. He will also discuss prison overcrowding, how overcrowding causes chaos with the state budget, and his idea for prison reform.		
7/12/08	Bay Area People	
My New Red Shoes is a non-profit organization whose mission is to provide new shoes and clothing to low income and homeless children so that they can begin their new school year feeling confident and good about themselves. Already preparing for this new school year, volunteers are collecting, packing and sending out shoes to children who need them most. The organization is looking for volunteers to help pack 1,500 bags for children on 7/19.		
7/12/08	Bay Area People	
It's that time of year again to sit out under the stars and enjoy the Children's Health Council's 49 th annual Summer Symphony Fundraiser featuring award-winning Kenny Loggins. The Health Council benefits thousands and children and families each year by providing programs and services for emotionally and developmentally challenged children. It's not too late to help support the Children's Health Council in their efforts.		

7/17/08 Mornings on 2 4:00

Dr. Elliot Katz, President of In Defense of Animals, talks about this morning's hearing at the SF Board of Supervisors regarding his organization's proposal that the SF Zoo alter its' policies to better serve the animals as well as create a Zoo Animal Welfare Oversight Committee.

7/19/08 All Newscasts :43

Sacramento's Marshall Hotel is set to close...leaving more than a hundred of the city's poorest residents without a home. But thanks to an award-winning college project, the residents may find anew home in an environmentally friendly oasis. The solar and wind powered building designed by U.C. Davis graduate students won the 17th annual Bank of America Low Income Housing Challenge in May. Now the winning entry will be incorporated into a proposal for low income housing set to be presented before Sacramento's Housing and Redevelopment agency next month. Among the amenities are natural lighting, a rooftop patio and drought resistant landscaping.

7/22/08 All Newscasts :53

Golden Gate Bridge Directors heard impassioned pleas today for and against building a suicide barrier on the historic span. Bridge officials held the first of two public hearings to get input on five barrier designs they're considering to help stop jumpers. Many participants expressed concern that a barrier would ruin the bridge's beauty. Others, including a man who says he survived a bridge jump, said beauty is not important., when the issue is about saving lives. Bridge officials say each of the five plans would cost at least \$40 million...money the district says it doesn't have. Directors say they expect to make a final decision on the barrier this fall.

7/24/08 All Newscasts 2:50

The City of Berkeley decided tonight it will suspend it's legal challenge to U.C. Berkeley's plan to build a new athletic facility on land where a grove of oak trees now stands. The city council decided not to appeal a judge's decision this week, to allow the project to go forward. The city council voted after a day of intense public debate. Many activists worry that without the city's participation, the entire protest could collapse. But a handful of others said the city has spent more than \$400,000 in legal fees and it's time to give up.

7/30/08 All Newscasts 2:43

The steps of San Francisco City Hall today became the latest front in the battle over immigration. The anti-illegal immigration group "The Minutemen," squared off against immigration rights supporters. At issue was San Francisco's sanctuary policy and the killing of a family. Hundreds of immigrant's right supporters jeered as approximately a dozen members of the anti-illegal immigration group demanded San Francisco end its policy of being as a sanctuary city.

7/31/08 All Newscasts 2:32

Two San Francisco probation officers are bringing a new kind of justice to the streets. They're reaching out to homeless people on probation. The unprecedented effort is helping not only the homeless, but the justice system as well.

8/9/08 Bay Area People

Dr. Damon Korb, M.D., F.A.A.P., a board certified behavioral and developmental pediatrician, is the founder and director for the Center for Developing Minds in Los Gatos. Dr. Korb discusses the Autism Spectrum disorder that includes Autism. Autism impairs a person's ability to communicate and relate to others. It's also associated with rigid routines and repetitive behaviors. Diagnoses are made with behavioral observations by a trained clinician.

8/9/08 Bay Area People

Anna Wang, co-founder and vice president of Friends of Children with Special Needs (FCSN) has an 18-year old son with autism. Fifteen years ago when her son was diagnosed, hardly anyone new about autism, so she went back to school to educate herself on how to raise a son with special needs. Rosa Valledor has two sons, 4 and 7-years old with autism. She is a mentor for parents raising autistic children through the CARE Parent Network and she is on the board of Congreso Familiar, an organization that helps educate Spanish-speaking families on how to get their child the help they need. Both mothers speak about their struggles in searching for support services for their children and themselves.

8/9/08 Bay Area People

Children with Autism often require extra attention in the classroom and everyday life. Educating someone with Autism is a process of many steps, and Pacific Autism Center for Education can help you get your child the help he or she needs. The programs PACE has to offer range from early intervention, to vocational services, to workshops for parents interested in learning how to help their children.

8/11/08 Mornings on 2 4:00

Terri Vaughn is the founder of the Take Wings Foundation and she will be joined by Shade Pinkins who is a graduate of the Take Wings program. They will talk about the sixth annual Angel Awards benefit for the organization, which is on 8/12/08.

8/16/08 Bay Area People

Not only do our soldiers put their lives on the line everyday to ensure our freedoms as Americans, but their families make tremendous sacrifices as well. When a man or woman dies at war, the government gives this family a monetary lump sum of \$500,000. Sparky George, also known as "The Bear Flag Runner," of Danville, he believes the families of fallen military men and women deserve more. Sparky has founded the non-profit organization "Hats Off America" in hopes of rallying more community support. An upcoming event is the 10k Red T-shirt Run and Walk that will raise funds to support a Bay Area family.

8/20/08 All Newscasts 4:51

Many parents worry about their teenagers taking illegal drugs. But less talked about is what experts say has become an epidemic: teenagers hooked not on street drugs, but on painkillers they often find in their parents medicine cabinet. IN this KTVU Special Report, we talk to a mother that turned to Mill Valley's "Recovery Without Walls" program.

8/20/08 All Newscasts :45

A San Francisco shelter that helps homeless women get their lives back together said today it will close its doors at the end of this month. Saint Anthony's foundation has operated the Marian Residence for 25 years. But because of the sluggish economy, it says it no longer can afford the one million dollars a year it costs to run the facility. One former resident said the Marian Residence helped her get off the streets and helped find her a job and a place to live. Advocate for the homeless are calling on San Francisco officials to take over the Marian Residence and keep it open. Instead, San Francisco has said it will add 60- shelter beds to make up for the ones lost at Marians.

8/23/08 Bay Area People

Having been born with facial disfigurement has lead motivational speaker, David Roche, to inspire audiences all over the world. David has transformed the challenges and gifts of living with a disability into a compelling message and heroic journey for others. Today, David is encouraging others to attend the International Film Festival in Berkeley to celebrate diversity.

Originally aired 5/31/08.

8/25/08 All Newscasts :55

A controversy is brewing at San Francisco's SPCA about its reputation as a "no-kill" facility...and its new management. The SPCA says animal care and adoption are its top priority. The SPCA has said that very sick, badly injured or dangerous animals have always been put down. And it says some 4,000 animals are adopted each year.

8/25/08 All Newscasts :47

U.C. Berkley announced it is launching a new electronic warning system. U.C. Police will be able to use the "warn me" service to alert people by email, text, cell phone, a phone call at home or even a call at work. "Warn Me" will alert those who have signed up to learn about an immediate crisis, such as disaster or a major accident. A campus ID number is required to be eligible to sign up for the service. The University says more than 11,000 people have already enrolled.

8/25/08 All Newscasts 2:32

State Attorney General Jerry Brown is hoping to "clear the air" when it comes to marijuana clubs. The controversial clubs have raised many legal questions...and Brown says that's why he's come up with a new set of rules. Brown says while many cannabis clubs are providing legitimate service to patients under the spirit of Prop. 215...others are doing much more than that. We know some are fronts for illegal drug activity and we have violent criminals who are part of the same drug trade dealing in other kinds of narcotics. Brown says he's trying to clean it up, set some understandable rules and demand that people play by those rules. The Attorney General's guidelines will likely have little consequence to federal authorities, who do not recognize California's medical laws. Under federal laws...pot is still illegal.

8/27/08 All Newscasts 2:34

A pioneer of the gay civil rights movement and one of the two women of became California's first lesbian couple to be legally married...died today in San Francisco. Del Martin was born in the City in 1921...long before gay rights was even a phrase...she was fighting for equality. So large was Del Martin's imprint in the fight for gay equality, Mayor Gavin Newsom ordered the Pride Flag here at Market and Castro Streets, and the flags in front of City Hall...lowered to half-staff through tomorrow.

8/30/08 Bay Area People

The California Research Bureau commissioned a statewide survey to find out about homeless youth in California. "Voices from the Street: A survey of Homeless Youth by Their Peers," documented the highly mobile population of homeless youth. Co-author of the survey, Nell Bernstein, discusses survey results. Some of the topics covered in the survey include struggles with food, safety, housing, money, mental health and education. Originally aired 3/29/08.

8/30/08 Bay Area People

Working with homeless youth since the mid 1980's, Larkin Street Youth Services have been recognized locally, nationally, and worldwide for its approach in helping youth. Larkin Street provides access to a number of services that can help get homeless youth get off the streets, access education, housing and get them into the job market. Executive director Sherilyn Adams joins our panel. Originally aired 3/29/08.

9/6/08 Bay Area People

The non-profit organization called the Bill Wilson Center is currently conducting an "Always a Bed" campaign to raise \$300,000 to better accommodate children and young adults facing challenging circumstances at home and/or in their personal lives. The Bill Wilson Center is the single remaining shelter for runaway and homeless youth in Santa Clara County and is therefore promoting the campaign so as to provide more short term housing and beds in the center. Originally aired 1/19/08.

9/13/08 Bay Area People

Peter Kithene, founder, President and CEO of Mama Maria Kenya, was honored as the CNN Hero for his work in providing healthcare and basic needs to the underserved communities of Africa. Kithene talks about the need to help support children and widows and how his Mama Maria Clinic in his home village in Kenya is making a difference. Kithene will be an honorary "Preacher" as Mama Maria will be honored at an event benefiting the U.N. Millennium Development goals called, "U2Charist" at St. Andrews Episcopal Church, in Saratoga on September 20.

9/13/08 Bay Area People

Under One Roof is a non-profit retail store that has raised over \$4 million dollars for San Francisco Bay Area men, women and children living with HIV/AIDS. Under One Roof sells donated retail items at extreme discounts with all proceeds going to 30 HIV/AIDS organizations. With the holidays around the corner, their huge September off-site blow out sale is taking place right now.

9/22/08 All Newscasts :46

In just the past few minutes, Oakland's housing authority voted to ask federal agencies for permission to sell off about half of the city's public housing units. The housing authority says it can't afford to maintain them.

9/23/08 All Newscasts 2:50

If you held a mirror up to the Bay Area, what would you see? According to a new Census Bureau statistic, you'd see diversity. In fact, in the South Bay, a majority of the people living in Santa Clara County now speak a language other than English at home. Santa Clara County is the California County with the highest percentage of immigrants...more than Los Angeles or San Francisco. 36% of the population was born outside the U.S. Spanish remains the most common foreign language in Santa Clara County followed by Chinese, Vietnamese and Tagalog. But a census analysis also shows that 80% of the immigrants speak English "well" or "very well."

9/30/08 All Newscasts 2:38

In San Francisco...a legal challenge to the City's ban on tobacco sales in pharmacies went up in smoke today. A superior court judge rejected Walgreens attempt to stop the ban from taking effect at midnight tonight. San Francisco is the only city in the country to adopt such a ban. But pharmacies are concerned about it spreading.

News Preemptions

KTVU NOON NEWS

Airs Monday through Friday from 12 Noon to 12:30pm.

<u>Preemption Date</u>	<u>Reason</u>	<u>Rescheduled</u>
9/1/08	MDA Telethon	No

KTVU Channel 2 News at 5

Airs Sunday through Friday from 5:00pm to 6:00pm.

<u>Preemption Date</u>	<u>Reason</u>	<u>Rescheduled</u>
7/15/08	Sports	No
8/14/08	Sports	4-5:00pm
8/15/08	Sports	4-5:00pm
8/21/08	Sports	4-5:00pm

KTVU Channel 2 News at 6

Airs Monday through Saturday from 6pm to 6:30pm.

<u>Preemption Date</u>	<u>Reason</u>	<u>Rescheduled</u>
9/26/08	Presidential Debate	No

KTVU Channel 2 News at 10

Airs Monday through Friday 10pm to 11pm & Saturday and Sunday 10pm to 10:45pm.

<u>Preemption Date</u>	<u>Reason</u>	<u>Rescheduled</u>
7/4/08	Movie	10:30-11:30pm

Mornings on 2

Airs Monday through Friday from 7am to 9:00am.

<u>Preemption Date</u>	<u>Reason</u>	<u>Rescheduled</u>
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PUBLIC SERVICE ANNOUNCEMENTS

PUBLIC SERVICE ANNOUNCEMENTS

COMMUNITY CALENDAR **PUBLIC SERVICE ANNOUNCEMENTS**

These locally produced, :30 (thirty second) billboards air during the following KTVU newscasts as well as during the regular broadcast day:

KTVU Channel 2

Morning News	Monday – Friday	5:00am – 7:00am
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Mornings on 2	Monday – Friday	7:00am – 9:00am
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The 5 O’Clock News	Sunday	5:00pm – 6:00pm
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(psa’s are :10 (ten seconds) in length during this program)

The 10 O’Clock News	Monday – Saturday	10:00pm – 11:00pm
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The following are all **Community Calendar Announcements**:

Alameda County Deputy Sheriff's Association

There's going to be a jail break and you're invited. The Alameda County Deputy Sheriff's Association invites everyone to the 6th annual Jail Break Run or Walk on 7/20. Plan your escape from the Alameda County Sheriff Training Center in Dublin and enjoy refreshments, raffles, and prizes. All proceeds benefit the Special Olympics Northern California.

Aired 7/3, 18.

Alameda County Food Bank

Enjoy summertime in California. The Alameda County Food bank invites you to experience California grown food and wine at the annual "Savor the Season" celebration. The event takes place Sunday, 9/21 at the Wente Vineyards in Livermore. All proceeds benefit hunger relief at the food bank.

Aired 9/16, 17, 18, 19.

Alameda County Library

Help eliminate illiteracy and give someone a better chance at life. The Alameda County Library needs volunteer tutor to teach basic reading and writing skills to inmates. All sessions take place at the Alameda County jails in Dublin and Oakland.

Aired 8/19, 22, 9/10.

Alisa Ann Ruch Burn Foundation

Mark your calendars for the Stop, Drop and roll Bike Ride on 7/19. The 30 and 100 mile relay takes place at Woodside High School in Redwood City. Hosted by the San Mateo County Fire Prevention Assoc. All proceeds benefit the Alisa Ann Ruch Burn Foundation to improve the quality of life for burn survivors.

Aired 7/1, 8, 10, 13, 14, 16

American Foundation for Suicide Prevention

American Foundation for Suicide Prevention invites the Bay Area to get involved. Mark your calendars for 9/27. "Out of the Darkness," a nation-wide walk. The event takes place at Crissy Field in San Francisco. Proceeds help prevent suicides and aid those affected by it.

Aired 9/15, 16, 19, 21, 23, 24, 25, 26.

Cal-Pep

The California Prevention Education Project is seeking 100 volunteers to support HIV/AIDS treatment. The 4th annual East Bay Aids Walk takes place 9/6 at Lake Merritt in Oakland. Sponsor a walker or walk the lake yourself! Then relax and enjoy a BBQ and live entertainment. All proceeds benefit HIV/AIDS service providers in Alameda and Contra Costa Counties.

Aired 9/1, 4.

Diablo Regional Arts Assn.

Bring the entire family to the Chevron Family Theater Festival on 7/26. Join KTVU at the Leshner Center for the Arts in Walnut Creek. Enjoy live, professional performances and kid friendly activities throughout the day! Sponsored by the Diablo Regional Arts Assoc., an organization supporting artistic expression within the community.
Aired 7/15, 17, 20, 22, 23, 25.

Iron Spartans Motorcycle Club

Take some time to remember Contra Costa's fallen heroes. The first annual Contra Costa Law Enforcement Memorial event will be held 9/21 at the Walnut Creek Elks Club. Hop on your motorcycle and join the 85 mile poker run followed by a BBQ in Pittsburg, sponsored by the Spartan's Law Enforcement Motorcycle Club.
Aired 9/12.

Japantown Community Congress of San Jose

Immerse yourself in Japanese culture at the "Spirit of Japantown Festival in San Jose. The eight block street fair takes place 10/4. Catch the spirit with live entertainment, authentic Japanese food, toys and goods from Japan's rich history and pop culture.
Aired 9/29.

Marin County Triathlon

Get in shape and attend the first ever Marin County triathlon on 10/26. The event takes place at McNears Beach County Park in San Rafael. The competition consists of a one and a half k swim, a 40k bike ride, and a 10k run! Compete against athletes of your own ability with proceeds benefiting various non-profits.
Aired 9/12, 14, 17, 24, 24.

Oakland Zoo

Become a zoo keeper for a day! On Saturday, July 12th, bring fresh fruits and vegetables to the Oakland Zoo to help feed the animals. You'll even get a rare opportunity to leave a treat for your favorite elephant right in their enclosure. Then craft food and play items for the lions and tigers to encourage their natural wildlife behaviors.
Aired 7/11/08.

PHS & SPCA

Join KTVU's Tom Vacar at the 14th annual Mutt Strut on 8/16 at Coyote point Park in San Mateo. Bring man's best friend to walk in support of the Peninsula Humane Society and the SPCA. People can shop for pet items while dogs can compete for the title of "Best Kisser," "Most Talented," or "Best Costume."
Aired 8/7, 8, 10, 11, 13, 15.

San Francisco Chinatown Merchant's Assoc.

Celebrate the summer harvest at the 18th annual Autumn Moon Festival in San Francisco's Chinatown. The street fair takes place the weekend of 9/6 & 9/7, along the city's historic Grant Ave. Enjoy shopping, live entertainment, and authentic food.
Aired 8/26, 27, 29, 31, 9/1, 3, 5, 5,

San Francisco Theater Festival

Indulge yourself in a full day of exciting theater performances. The San Francisco Theater Festival takes place on 7/27 at Yerba Buena Gardens. Take in a live performance from a variety of genres including comedy, drama, Shakespeare, musical or children's theater!

Aired 7/17, 18, 21, 24.

Bay Area People Community Calendar -
Billboard Public Service Announcements

The following are Bay Area People Community Calendar Announcements. These :10 (ten second) Community Calendar Announcements aired during the program Bay Area People:

7/5/08

- Summer Ocean Beach Clean Up, July 19, 9am, Great Highway, San Francisco.
- 40 hour domestic violence volunteer training, A Safe Place, training begins July 15.

7/12/08

- Chefs Who Care, help the hungry with a prix-fixe meal, reservations at 650-961-3584.
- Bay to Barkers Dog Walk/Run Festival, Berkeley Humane Society, July 20, 8:30am, Cesar Chavez Park, Berkeley.
- Festival of Sail San Francisco, SF Maritime National Park Assoc., Aquatic Park to Hyde Street Park, July 23 – 27.

8/16/08

- Belmont Greek Festival, Aug. 20 – Sept. 1, Holy Cross Church, Belmont.
- Brides Against Breast Cancer, Wedding Gown Sale, Aug. 22 & 23, San Ramon Marriott.
- Festival de la Isla, A Puerto Rican Cultural & Unity Event, Aug. 16, 10am-7pm, Pena Adobe Park, Vacaville.

9/13/08

- “Unity in the Community,” presented by the ACTS Full Gospel Community Development Corporation, Bridging the Gap Soldiers and City Officials, Jenkins Community Center, Sept. 13, 10am – 3pm, Oakland.
- To Life! A Jewish Cultural Street Festival, international music, arts & food, Sept. 21, Palo Alto.
- “Dog Days of Summer,” benefiting the Alameda Animal Shelter and NorCal GSP Rescue, Sept. 20, 6pm – 9pm, Autobody Fine Art, Alameda

9/20/08

- Roadworks: Steamroller: Printmaking & Streetfair, today, Sept. 20, Noon, Potrero hill, San Francisco.
- World Veg Festival, SF County Fair Building, Golden Gate Park, San Francisco, oct. 4 & 5, 10am-6pm.
- Blood donations needed, American Red Cross, 1-800-GIVE-LIFE

Public Service Announcements

KTVU airs PSA's during it's broadcast day. These include PSAs produced by KTVU, as well as regional and national announcements. Announcements range in length from :10, :15, :20, :30, and :60 seconds.

KTVU- Public Service Announcements for Local Organizations:

4C Council of Santa Clara
Alameda County Deputy Sheriff - Jail
Alameda County Food Bank
Alameda County Library
Alisa Ann Ruch Burn Foundation
American Foundation Suicide
Bay Kids
Diablo Regional Arts Assn.
Family Builders (adoption agency)
Friends of Faith
Iron Spartans Motorcycle Club
Junior Giants
KTVU – DTV
Marin County Triathlon
Marine Mammal Center
Montclair Village Jazz & Wine Festival
Monterey Bay Aquarium
Oakland Zoo
Peninsula Humane Society SPCA
SF Connect
San Francisco Theater Festival
Wells Fargo
 - Marina
 - SF Friends of Library

National PSA's

AARP

Accept Responsibility

Alliance to Save Energy

American Kennel Club

American Legacy Foundation

American Rescue Assn.

American Vet. Med. Association.

Cancer Project

Children's Health Council

Communities in Schools

Department of Health & Human Services

Ducks Unlimited

EPA

Energy Star

Flex Your Power

Habitat for Humanity

League of Women Voters

March of Dimes

NAB- DTV

National Osteoporosis Foundation

Office of Traffic Safety

PETA

Partnership for a Drug Free America

Physicians Committee

Prevent Blindness America

Rechargeable Battery Recycling

Susan G. Komen

U.S. Postal Service

Ad Council-

College Access

Energy Efficiency

High School Dropout Prevention

Inspiring Invention

Nutrition

Obesity Prevention

Online Exploitation

**FOX NETWORK
PUBLIC SERVICE ANNOUNCEMENTS**

The following four pages of Fox Network Primetime/Sports/Late-Night PSA's aired during the 3rd quarter of 2008:

10/2/2008

JULY '08

2:25 PM

3RD QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

Fox Network

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Jul-08	MOMENT OF TRUTH	TUE	8:13:05P	FKFF6121	KAISER FAMILY FOUNDATION/PATTERN	:30
2-Jul-08	SO YOU THINK YOU CAN DANCE	WED	8:11:30P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
3-Jul-08	ARE YOU SMARTER THAN A 5TH GRADER?	THU	8:54:56P	ARCR1700	AMERICAN RED CROSS	:30
4-Jul-08	FOX MOVIE: DADDY DAYCARE	FRI	8:53:45P	USOE0830	USO/A DAY IN THE LIFE	:30
5-Jul-08	FOX MOVIE: DADDY DAYCARE	FRI	9:48:25P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
5-Jul-08	MLB RS GAME	SAT	6:56:45P	MAW002	FOX SUPPORTS/MAKE A WISH FOUNDATION	:30
5-Jul-08	COPS	SAT	8:22:18P	CNMM74301	AD COUNCIL/BOSS OF SLASHER (V-CHIP)	:30
6-Jul-08	AMERICAN DAD	SUN	9:58:21P	FKFFPADDES30R3	KAISER FAMILY FOUNDATION/PADDELS	:30
7-Jul-08	BONES	MON	8:05:27P	CNMM71301	AD COUNCIL/BOSS OF PRISON GANG (V-CHIP)	:30
8-Jul-08	MOMENT OF TRUTH	TUE	8:44:28P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
9-Jul-08	SO YOU THINK YOU CAN DANCE	WED	8:12:41P	MAW001	FOX SUPPORTS/MAKE A WISH FOUNDATION	:30
10-Jul-08	SO YOU THINK YOU CAN DANCE	THU	9:51:38P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
11-Jul-08	FOX MOVIE: 2 FAST 2 FURIOUS	FRI	9:50:20P	FKFF6121	KAISER FAMILY FOUNDATION/PATTERN	:30
12-Jul-08	MLB RS GAME	SAT	7:02:20P	MAW001	FOX SUPPORTS/MAKE A WISH FOUNDATION	:30
12-Jul-08	AMERICA'S MOST WANTED	SAT	9:56:32P	ARCR1700	AMERICAN RED CROSS	:30
13-Jul-08	'TIL DEATH	SUN	7:05:19P	CNMM71301	AD COUNCIL/BOSS OF PRISON GANG (V-CHIP)	:30
14-Jul-08	HOUSE	MON	9:04:58P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
15-Jul-08	MLB ALL-STAR GAME (EXTRA INNINGS)	TUE	12:34:45A	MAW001	FOX SUPPORTS/MAKE A WISH FOUNDATION	:30
16-Jul-08	SO YOU THINK YOU CAN DANCE	WED	8:14:28P	FKFF6121	KAISER FAMILY FOUNDATION/PATTERN	:30
17-Jul-08	ARE YOU SMARTER THAN A 5TH GRADER?	THU	8:52:33P	CNMM71301	AD COUNCIL/BOSS OF PRISON GANG (V-CHIP)	:30
18-Jul-08	FOX MOVIE: THE ANIMAL	FRI	9:49:31P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
19-Jul-08	COPS	SAT	8:21:49P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
20-Jul-08	FAMILY GUY	SUN	9:10:03P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
21-Jul-08	BONES	MON	8:07:40P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
22-Jul-08	KITCHEN NIGHTMARES	TUE	8:13:18P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
23-Jul-08	SO YOU THINK YOU CAN DANCE	WED	8:14:21P	CNMM71301	AD COUNCIL/BOSS OF PRISON GANG (V-CHIP)	:30
24-Jul-08	ARE YOU SMARTER THAN A 5TH GRADER?	THU	8:52:56P	ARCR1700	AMERICAN RED CROSS	:30
25-Jul-08	FOX MOVIE: ANGER MANAGEMENT	FRI	8:52:26P	CNMM71301	AD COUNCIL/BOSS OF PRISON GANG (V-CHIP)	:30
26-Jul-08	MLB RS GAME	SAT	7:18:28P	MAW001	FOX SUPPORTS/MAKE A WISH FOUNDATION	:30
26-Jul-08	AMERICA'S MOST WANTED	SAT	9:55:27P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
27-Jul-08	'TIL DEATH	SUN	7:28:01P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
28-Jul-08	BONES	MON	8:06:07P	CNMM61301	AD COUNCIL/BOSS OF BAD GUYS (V-CHIP)	:30
29-Jul-08	KITCHEN NIGHTMARES	TUE	8:34:01P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
30-Jul-08	SO YOU THINK YOU CAN DANCE	WED	8:12:59P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
31-Jul-08	DON'T FORGET THE LYRICS	THU	8:54:28P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30

10/22/2008

AUGUST '08

2:25 PM

3RD QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Aug-08	FOX MOVIE: THE FOG	FRI	9:51:08P	CNMM61301	AD COUNCIL/BOSS OF BAD GUYS (V-CHIP)	:30
2-Aug-08	MLB RS GAME	SAT	6:42:00P	MAW002	FOX SUPPORTS/MAKE A WISH FOUNDATION	:30
2-Aug-08	COPS	SAT	8:21:00P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
3-Aug-08	AMERICAN DAD	SUN	9:58:21P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
4-Aug-08	TEEN CHOICE AWARDS	MON	8:36:01P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
5-Aug-08	KITCHEN NIGHTMARES	TUE	8:52:52P	CNMM61301	AD COUNCIL/BOSS OF BAD GUYS (V-CHIP)	:30
6-Aug-08	SO YOU THINK YOU CAN DANCE	WED	8:52:51P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
07-Aug-08	SO YOU THINK YOU CAN DANCE	THU	8:50:59P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
08-Aug-08	FOX MOVIE: HELLBOY	FRI	9:50:02P	DETP0216	PARTNERSHIP FOR A DRUG-FREE AMERICA	:30
09-Aug-08	MLB RS GAME	SAT	7:00:23P	MAW002	FOX SUPPORTS/MAKE A WISH FOUNDATION	:30
09-Aug-08	AMERICA'S MOST WANTED	SAT	9:57:18P	CNMM61301	AD COUNCIL/BOSS OF BAD GUYS (V-CHIP)	:30
10-Aug-08	TIL DEATH	SUN	7:05:59P	DETP0214	PARTNERSHIP FOR A DRUG-FREE AMERICA	:30
11-Aug-08	SARAH CONNOR CHRONICLES	MON	9:11:49P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
12-Aug-08	SARAH CONNOR CHRONICLES	TUE	9:54:32P	FKFF6121	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
13-Aug-08	BONES	WED	8:08:09P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
14-Aug-08	NFL PRESEASON GAME	THU	10:52:15P	XNPW180010H	NFL/UNITED WAY SANTANA MOSS	:10
14-Aug-08	NFL PRESEASON GAME THURSDAY	THU	11:31:48P	XNPW180010H	NFL/UNITED WAY SANTANA MOSS	:10
15-Aug-08	NFL PRESEASON GAME FRIDAY	FRI	9:59:33P	XNPW180010H	NFL/UNITED WAY SANTANA MOSS	:10
15-Aug-08	NFL PRESEASON GAME FRIDAY	FRI	10:38:14P	XNPW180010H	NFL/UNITED WAY SANTANA MOSS	:10
16-Aug-08	MLB RS GAME	SAT	6:56:01P	MAW002	FOX SUPPORTS/MAKE A WISH FOUNDATION	:30
16-Aug-08	COPS	SAT	8:31:47P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
17-Aug-08	TIL DEATH	SUN	7:51:10P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
18-Aug-08	PRISON BREAK	MON	8:08:49P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
19-Aug-08	SARAH CONNOR CHRONICLES	TUE	9:51:11P	DETP0255	PARTNERSHIP FOR A DRUG-FREE AMERICA	:30
20-Aug-08	SARAH CONNOR CHRONICLES	WED	9:51:00P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
21-Aug-08	NFL PRESEASON GAME THURSDAY	THU	10:06:12P	XNPW180010H	NFL/UNITED WAY SANTANA MOSS	:10
21-Aug-08	NFL PRESEASON GAME THURSDAY	THU	10:45:38P	XNPW180010H	NFL/UNITED WAY SANTANA MOSS	:10
22-Aug-08	ARE YOU SMARTER THAN A 5TH GRADER?	FRI	9:53:39P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
23-Aug-08	MLB RS GAME	SAT	7:00:21P	MAW002	FOX SUPPORTS/MAKE A WISH FOUNDATION	:30
23-Aug-08	COPS	SAT	8:21:37P	FKFF6121	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
23-Aug-08	MAD TV	SAT	11:55:08P	FKFF6121	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
23-Aug-08	TALKSHOW WITH SPIKE FERESTEN	SAT	12:16:04A	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
24-Aug-08	TIL DEATH	SUN	7:09:16P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
25-Aug-08	PRISON BREAK	MON	8:58:58P	NAB4ABOX30ENG	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
26-Aug-08	HOUSE	TUE	8:16:46P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
27-Aug-08	BONES	WED	8:07:39P	CNMM61301	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
28-Aug-08	THE MOMENT OF TRUTH	THU	8:53:13P	NAB4ABOX30ENG	AD COUNCIL/BOSS OF BAD GUYS (V-CHIP)	:30
28-Aug-08	THE MOMENT OF TRUTH	THU	9:38:48P	FKFF6121	NAB/DIGITAL TV TRANSITION	:30
29-Aug-08	ARE YOU SMARTER THAN A 5TH GRADER?	FRI	8:53:20P	NAB4ABOX30ENG	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
30-Aug-08	MLB PREGAME SAT	SAT	3:40:53P	SU2C0045	NAB/DIGITAL TV TRANSITION	:30
30-Aug-08	MLB RS GAME	SAT	7:07:39P	MAW002	STAND UP TO CANCER / EDWARD	:15
30-Aug-08	COPS	SAT	8:51:15P	SU2C0043	FOX SUPPORTS/MAKE A WISH FOUNDATION	:30
30-Aug-08	MAD TV	SAT	11:46:48P	FKFF6122	STAND UP TO CANCER/ TOBEY	:30
30-Aug-08	TALKSHOW WITH SPIKE FERESTEN	SAT	12:25:25A	PSA15PAUSE08	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:15
31-Aug-08	THE SIMPSONS	SUN	8:01:49P	SU2C0043	STAND UP TO CANCER/ TOBEY	:30

10/21/2008

SEPTEMBER '08
3RD QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATE NIGHT AND SPORTS

2:25 PM

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Sep-08	PRISON BREAK [PREMIERE]	MON	9:10:54P	SU2C0045	STAND UP TO CANCER / EDWARD	:15
1-Sep-08	PRISON BREAK [PREMIERE]	MON	9:47:05P	015GD18NAB11007	NAB/DIGITAL TV TRANSITION	:15
2-Sep-08	HOUSE	TUE	8:16:04P	SU2C0043	STAND UP TO CANCER/ TOBEY	:30
3-Sep-08	BONES [PREMIERE]	WED	8:53:05P	SU2C0043	STAND UP TO CANCER/ TOBEY	:30
4-Sep-08	KITCHEN NIGHTMARES	THU	8:37:30P	SU2C0045	STAND UP TO CANCER / EDWARD	:15
5-Sep-08	KITCHEN NIGHTMARES	THU	9:46:07P	015GD18NAB11007	NAB/DIGITAL TV TRANSITION	:15
5-Sep-08	ARE YOU SMARTER THAN A 5TH GRADER?	FRI	8:48:56P	NAB4ABOX30ENG8	NAB/DIGITAL TV TRANSITION	:30
6-Sep-08	COPS	SAT	8:21:47P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
6-Sep-08	MAD TV	SAT	11:47:33P	FKFF6122	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:15
7-Sep-08	NFL REGIONAL GAME	SUN	3:40:25P	XNPW180030H	NFL/ UNITED WAY SANTANA MOSS	:10
7-Sep-08	KING OF THE HILL	SUN	7:07:15P	CNMMT74301	AD COUNCIL/BOSS OF SLASHER (V-CHIP)	:30
8-Sep-08	THE SARAH CONNOR CHRONICLES [PREMIERE]	MON	8:17:15P	PSA15PAUSE08	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:15
10-Sep-08	DO NOT DISTURB [PREMIERE]	WED	9:55:10P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
11-Sep-08	HOLE IN THE WALL	THU	8:11:27P	NAB4ABOX30ENG8	NAB/DIGITAL TV TRANSITION	:30
12-Sep-08	DON'T FORGET THE LYRICS	FRI	9:11:49P	FKFF6121	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
13-Sep-08	COPS	SAT	8:22:15P	MAW001	FOX SUPPORTS/MAKE A WISH FOUNDATION	:30
13-Sep-08	MAD TV	SAT	11:50:36P	FKFF6122	KAISER FAMILY FOUNDATION/PATTERN	:15
14-Sep-08	NFL NATIONAL GAME	SUN	1:00:25P	CHILDHEALTHFUND	CHILDREN'S HEALTH FUND	:30
14-Sep-08	NFL NATIONAL GAME	SUN	1:32:32P	XNPW180110H	NFL/ UNITED WAY/ ELI MANNING	:10
14-Sep-08	NFL NATIONAL GAME	SUN	4:03:08P	XNPW180110H	NFL/ UNITED WAY/ ELI MANNING	:10
14-Sep-08	NFL NATIONAL GAME	SUN	4:10:48P	CHILDHEALTHFUND	CHILDREN'S HEALTH FUND	:30
14-Sep-08	THE SIMPSONS	SUN	7:32:02P	NAB4ABOX30ENG8	NAB/DIGITAL TV TRANSITION	:30
15-Sep-08	SARAH CONNOR CHRONICLES	MON	8:20:50P	DETP0216	PARTNERSHIP FOR A DRUG-FREE AMERICA	:30
17-Sep-08	BONES	WED	8:50:36P	ANML001	AMERICAN RESCUE ASSOCIATION	:30
18-Sep-08	HOLE IN THE WALL	THU	8:26:05P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
19-Sep-08	ARE YOU SMARTER THAN A 5TH GRADER?	FRI	8:49:58P	NAB4ABOX30ENG8	NAB/DIGITAL TV TRANSITION	:30
20-Sep-08	MLB RS GAME	SAT	6:23:08P	MAW002	FOX SUPPORTS/MAKE A WISH FOUNDATION	:30
20-Sep-08	COPS	SAT	8:21:16P	CNMMT74301	AD COUNCIL/BOSS OF SLASHER (V-CHIP)	:15
21-Sep-08	MAD TV	SAT	11:50:24P	FKFF6122	KAISER FAMILY FOUNDATION/PATTERN	:15
21-Sep-08	NFL NATIONAL GAME	SUN	4:35:22P	XNPW180110H	NFL/ UNITED WAY/ SANTANA MOSS	:10
21-Sep-08	NFL NATIONAL GAME	SUN	7:16:36P	XNPW180110H	NFL/ UNITED WAY/ SANTANA MOSS	:10
21-Sep-08	AMERICAN DAD	SUN	7:06:49P	MAW001	FOX SUPPORTS/MAKE A WISH FOUNDATION	:30
21-Sep-08	THE SIMPSONS	SUN	7:31:00P	FKFF6122	KAISER FAMILY FOUNDATION/PATTERN	:15
22-Sep-08	SARAH CONNOR CHRONICLES	MON	8:13:21P	NAB4ABOX30ENG8	NAB/DIGITAL TV TRANSITION	:30
23-Sep-08	HOUSE	TUE	8:53:59P	FKFF6121	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
24-Sep-08	DO NOT DISTURB	WED	10:10:06P	NAB4ABOX30ENG8	NAB/DIGITAL TV TRANSITION	:30
25-Sep-08	KITCHEN NIGHTMARES	THU	9:13:41P	015GD18NAB11007	NAB/DIGITAL TV TRANSITION	:15
25-Sep-08	KITCHEN NIGHTMARES	THU	9:52:58P	FKFF6122	KAISER FAMILY FOUNDATION/PATTERN	:15
26-Sep-08	ARE YOU SMARTER THAN A 5TH GRADER?	FRI	8:20:57P	CNMMT74301	AD COUNCIL/BOSS OF SLASHER (V-CHIP)	:30
27-Sep-08	COPS	SAT	8:21:52P	MAW001	FOX SUPPORTS/MAKE A WISH FOUNDATION	:30
27-Sep-08	AMERICAS MOST WANTED	SAT	9:55:43P	PSA15PAUSE08	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:15
28-Sep-08	NFL REGIONAL GAME	SUN	2:45:14P	XNPW380030H	NFL/UNITED WAY/SANTANA MOSS	:30
28-Sep-08	NFL NATIONAL GAME	SUN	5:50:16P	XNPW380030H	NFL/UNITED WAY/SANTANA MOSS	:30
28-Sep-08	AMERICAN DAD [PREMIERE]	SUN	9:58:21P	NAB4ABOX30ENG8	NAB/DIGITAL TV TRANSITION	:30

10/2/2008

2:25 PM

29-Sep-08
30-Sep-08

PRISON BREAK
HOUSE

MON 9:25:25P DETP0216
TUE 8:53:31P PSADTV15EDELSTN

PARTNERSHIP FOR A DRUG-FREE AMERICA
DIGITAL CONVERTER BOX

:30
:15

SEPTEMBER '08
3RD QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATE NIGHT AND SPORTS